Feedback session Hague Talks January on human rights and media

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**LOOKING BACK**

Positives

* Clear that one person in charge and had contact/trust speakers/dealt with practical
* The **speakers** good and **atmos** high spirited with good **moderation** good quality of speakers well coached speakers different regions
* Better online **social media** stories via coop with brian
* **Clear angle** - what’s evening about so people can be on top of dialogue
* looked for **dynamic** presenter - she did depth and listened to speakers. she had knowledge. good to have combination of **depth and liveliness**.
* Gave **space for interaction** from audience. good exchanges
* The **format** worked – short talks plus couple of qs and then all of them back at the end.
* **engage** the online public - J and M and B combo - we pushed and was exciting

To be Improved and How/Who

* **livestream** needs to be worked on. Person in room good but we could try other formats – YT, FB? (janet and Brian and Maaki)
* The **retweets** need more curation (Janet)
* Beginning of EVERY event make clear **who’s responsible** (Ingrid)
* Event by event some things come loose therefore need **clarity** on EVERYONES tasks (Ingrid and ?)
* **Keep up good strong messaging** on sm. = interesting for those not there, and therefore more inclined to follow live-stream (Brian and Maaki and janet), role Justice Hub /HagueTalks. It is not the event that is leading but the dialogue, online and offline. `Messaging always offers #perspective and inspires through ideas, action
* Sm can be improved in **follow up** to event. Can we **see the discussion back in sm** - and bridge via sm to next event - need a line (Janet and Brian and Maaki)
* Visuals are very important: never political persons, heads of states framed in a certain way.
* would like **more variety type of speakers**. Too much the same. Need different for dialogue and with a frame, eg a fake news person and challenges. (Ingrid with organisers)
* how to **improve** the provision of material to Maaki v work in progress. **Sooner we can have a contact** - one month before and then Skype and then shape and then send sm form on time. “It’s a mystery who’s in charge” (Ingrid + organisers). Speakers are just one part of the messaging. Not to rely solely on speakers.

**LOOKING FORWARD**

* **Planetary security** feb 20 because of conference (Carry in charge)
* **women day** March empowerment (Carry in charge)
* The comms team needs to **check quality** with janet before on the website. (Maaki and Janet)
* **Who is in charge depends on the nature of the partners** - eg RVO doesn’t oversee the content. If in Humanity house, Carry is always coordinating.
* Maaki should not send social media forms. That should be Deborah when she is involved or the one in touch with the speakers.
* aim for this year for HT is **local** conversation, facilitated by Dutch missions abroad.
* how to get that? Subjects important for them - **local regional communities**. One coordinator per country, can be Dutch Embassy. Social media coordinated by Maaki and Brian. One big HagueTalk to bring voices together in The Hague. Stage in the Hague then help work locally.
* **experiment** with more local, more HT in a backpack. **March 8 is going to be branded as africa talks powered by HT**. Local chapters, not HT. Can be branded as Dakar Talks, Accra Talks, Nairobi Talks (Ingrid + everyone especially Brian?). Same format as HagueTalks, same look and feel apart from colors
* **we provide** additional space. additional platform. additional outreach. Separate page on HagueTalks website
* Needs **definition** of what a subchapter of HT could be. But same guidelines as HagueTalks
* **looks and feel style similar**. need to feel comfortable. Therefore “powered by HT” in **small print**.
* Give **ownership** to the local communities.
* Overall feel of HT: get different opinions closer. **no politicians points of view**. Should be a **mutual platform** for people to find each other even though different views. Bridge gaps in stead of divide.
* speakers should be there not only to be negative. should also have **personal stories** for solutions and **creative ideas**. a bit soft but what makes it interesting is it can be **out of the box.**
* audience going in must feel **excited by the theme**. But ideally also by speakers
* strong when it’s what’s not expected.
* our role is to **put talks on line and amplify. Connect different opinions to set peace and justice in motion. And keep up the conversation.**
* We don’t hear these voices in mainstream. Media not looking for positive. its not sexy. but its necessary.